# BEST PRACTICE

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|---|---|---|---|
| **LOCATION:** | **Cement plant** | **ARTICLE YEAR** | **2026** |
| **ACTIVITY:** | **Behavioural Safety management** | **COMPANY:** | **Tarmac** |
| **SUB ACTIVITY:** | **No Sub Activity Available** | **COMPANY LOCATION:** | **Aberthaw Cement Plant** |
| **BEST PRACTICE No:** | **BP2256** | **COMPANY TEL:** | **0000** |
| **COUNTRY OF ORIGIN:** | | | |

**TITLE**

## Topic 1. Safer production - Tarmac - Safe Hands / Eyes Campaign

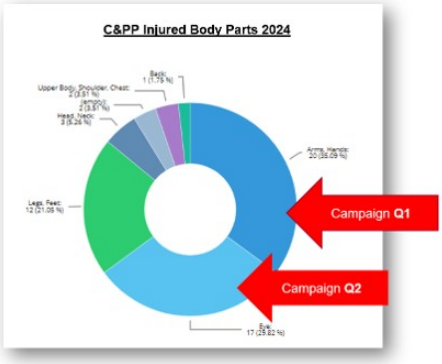
**ARTICLE**

### DESCRIPTION

In 2024 over 50% of injuries sustained by all workers across Tarmac Cement were to their hands or eyes. As part of the 2025 UK Annual HSE Plan, Tarmac developed and delivered a focussed interactive campaign to raise awareness of the risks and safety controls for routine work.

The primary objective was to run a focussed campaign that would change people's behaviours and mindsets, targeting the types of incidents that caused injuries to hands and eyes. After some consideration, it was decided to run two separate campaigns.

For more information please down load the pdf and watch the video.




### BENEFITS

- Enthusiastic engagement from all sites.
- Site teams really taking on the initiative to further enhance the delivery of the campaign.
- Very positive feedback and pro-active involvement.
- Significant reduction in injuries to workers hands
  - Comparing the 4 months prior to the campaign (9 injuries) to the 4 months following its implementation (1 injury).
- Whilst it is too soon to measure the long-term benefits, the early signs are positive.
- The Safe Eyes campaign has received equally positive feedback.
- Changes in behaviour and improved health and safety culture.
- More frequent and conscious conversations taking place between operators around eye and hand safety.
- Improved PPE compliance with both safety gloves and safety glasses.
- A wider ranging use of anti-cut safety gloves for standard wearing.
- Employees suggesting changes to equipment design or process to eliminate hazards.

**ARTICLE IMAGES**