BEST PRACTICE

LOCATION:	**Company-wide**	**ARTICLE YEAR**	**2026**
ACTIVITY:	**Behavioural Safety management**	**COMPANY:**	**Lhoist UK**
SUB ACTIVITY:	**No Sub Activity Available**	**COMPANY LOCATION:**	**Company-wide**
BEST PRACTICE No:	**BP2275**	**COMPANY TEL:**	**0000**
COUNTRY OF ORIGIN:			

TITLE

Topic 7 - Stay Safe Campaign

ARTICLE

DESCRIPTION

Lhoist operates complex, high-risk industrial sites where both employees and contractors face hazards such as energy isolation, working at heights, vehicle movements, lifting, and confined spaces - many of which are directly related to 'The Fatal 6'. Despite a significant reduction in the Total Recordable Injury Frequency Rate (TRIFR) by over 50% in the last 15 years, serious incidents and near misses with high potential severity continued to occur at Lhoist, highlighting the need for further cultural and behavioural change.

The Stay Safe campaign was launched by Lhoist to address these persistent risks by reinforcing basic safety rules and empowering everyone on-site to take responsibility for their own safety and that of others.

Please watch the video and click on **additional pdf** at the bottom of this entry to find out more about the campaign.



BENEFITS

- The campaign has significantly reduced the likelihood of serious incidents and near misses.
- Employees and contractors have become more aware of hazards.
- Employees and contractors are more empowered to intervene when unsafe conditions.
- Employees have become more proactive in risk management.
- The campaign has fostered a culture where everyone feels responsible for safety.
- The campaign directly supports and is aligned with the MPA Vision Zero values.
- Safety is highly valued by the workforce, with a 91% positive score in a survey.
- Improved adherence to safety rules and greater willingness to report hazards.
- The campaign has improved competence and confidence among employees and contractors.
- The workplace is safer and more efficient with reduced disruptions from incidents.
- It has strengthened the health, wellbeing, and engagement of everyone on site.
- Clear and measurable progress towards the goal of Zero Harm.

ARTICLE IMAGES