BEST PRACTICE

LOCATION:	**Company-wide**	**ARTICLE YEAR**	**2006**
ACTIVITY:	**Competence Assurance**	**COMPANY:**	**Tarmac**
SUB ACTIVITY:	**N/A**	**COMPANY LOCATION:**	**Sustainable Development Department, West Midlands**
BEST PRACTICE No:	**BP291**	**COMPANY TEL:**	**01902 383320**
COUNTRY OF ORIGIN:	**United Kingdom**		

TITLE

Safety films

ARTICLE

Tarmac is using films to improve the safety of workers on site, especially those on busy roadworks contracts. The company safety video, Once too often Dave, is a ten-minute film that opens with three quarry workers talking in a bar. It turns out that they died in an incident on site, and the drama uses flashbacks to follow their misfortunes as they each breach one of Tarmac's Golden Rules. The film has been shown to employees and contractors across the UK and forms an element of the induction for all new employees and contractors. The message is simple - if you break one of Tarmac's Golden Rules, it could result in death.

Following its success, a second film was produced specifically for Tarmac National Contracting resurfacing teams, who face additional safety hazards from live traffic, while they work on busy roads. Never walk by warns roadside workers about:
? Reversing vehicles
? Overhead and underground services
? The importance of wearing the correct safety gear.

The film features a contractor who could have stopped an incident occurring and follows him as he goes to the hospital where the injured colleague has been taken and waits to hear whether he will live or die.

The films aim to highlight the hazards on site in a hard-hitting way and reduce the risks that workers face.

ARTICLE IMAGES