BEST PRACTICE

LOCATION:	**Company-wide**	**ARTICLE YEAR**	**2006**
ACTIVITY:	**Worker Involvement**	**COMPANY:**	**Hanson Aggregates**
SUB ACTIVITY:	**N/A**	**COMPANY LOCATION:**	**The Ridge, Somerset**
BEST PRACTICE No:	**BP391**	**COMPANY TEL:**	**01373 452415**
COUNTRY OF ORIGIN:	**United Kingdom**		

TITLE

Worker-led safety campaign

ARTICLE

After several years of decline in accident rates from 2000, the pattern began to change in 2005, with initially a plateau before a reverse in the trend. The Safety Matters campaign was relaunched and consisted of:
? a short audio-visual presentation focusing on simple risk assessment and employee behaviour
? new user-friendly health and safety policy document issued personally to every employee
? safety partnership poster for each of the company's 450 sites. They set out a pledge for a safer working environment and are personally signed by the managing director, relevant line managers, the site safety representative and the workforce.

This campaign has had a marked influence on safety performance. Accidents rates have dropped dramatically and lost time incidents have also fallen. Worker involvement was critical to the success of the campaign. It complemented the traditional 'top-down' approach of health and safety training by embracing ideas and guidance from the shop floor and incorporating three key elements: to include; to involve; and to inform.

ARTICLE IMAGES