BEST PRACTICE

LOCATION:	**Company-wide**	**ARTICLE YEAR**	**2007**
ACTIVITY:	**Access & Egress & Working at Height**	**COMPANY:**	**CEMEX**
SUB ACTIVITY:	**N/A**	**COMPANY LOCATION:**	**Pottery Lane, Newcastle upon Tyne**
BEST PRACTICE No:	**BP467**	**COMPANY TEL:**	**0191 261 2363**
COUNTRY OF ORIGIN:	**United Kingdom**		

TITLE Run Video

'Get a Grip' Campaign - Slips, trips and falls initiative

ARTICLE

CEMEX ran a Get a Grip campaign as part of its efforts to reduce incidents associated with 'Slips, Trips and Falls.' The scheme was developed following consultation with the workforce. The campaign has included educational information to enhance employees' knowledge of safe practices. The physical hardwear on site has also improved, and now includes bright and non-slip paint for high visibility and special non-slip clips for steel walkways and steps.

Communicating with the workforce has been a key component of the campaign and has been conducted in a variety of effective ways:

-Management and employee briefings have been carried out.
-Photographic images and PowerPoint presentations have been used and the presentation material is available to employees through the health and safety information folder which is accessible to everyone.
-A video was produced for use throughout Europe and has been presented to the entire workforce.

There are Get a Grip signs and stickers which are located at the foot of steps/stairs and on vehicles and are there to provide reminders of the correct hand and footholds when accessing fixed and mobile plant.

'Best Practice' alerts are now used and communicated to all sites to continue the emphasis on correct practices on sites. The campaign has made a significant contribution to a reduction in incidents, not only in terms of Slips, Trips and Falls, but in overall incident rates across CEMEX sites.

ARTICLE IMAGES

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