BEST PRACTICE

LOCATION:	**Company-wide**	**ARTICLE YEAR**	**2011**
ACTIVITY:	**Occupational Health**	**COMPANY:**	**Colas Limited**
SUB ACTIVITY:	**Air and dust**	**COMPANY LOCATION:**	**National Initiative**
BEST PRACTICE No:	**BP775**	**COMPANY TEL:**	**01342 711000**
COUNTRY OF ORIGIN:	**United Kingdom**		

TITLE	Run Video

Mens health campaign

ARTICLE

Description

As an employer of 1400 men, Colas has run a Mens' Health Campaign over the last three years, this includes

• A company-wide poster campaign
• A Men's Health Newsletter with features about employee's personal experience of health issues both to raise awareness and help them to realise it could happen to them.
• Men's health included in the company's bespoke safety awareness training course
• Participated in the "Know your Numbers" campaign involving staff having their blood pressure tested

Benefits

• Enhanced awareness of health issues within the company
• Employees identifying and treating health issues such as high blood pressure that might previously have remained unidentified.

ARTICLE IMAGES

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