

BEST PRACTICE

LOCATION:	Company-wide	ARTICLE YEAR	2011
ACTIVITY:	Worker Involvement	COMPANY:	Brett Group
SUB ACTIVITY:	N/A	COMPANY LOCATION:	National Initiative
BEST PRACTICE No:	BP798	COMPANY TEL:	07764 822475
COUNTRY OF ORIGIN:	United Kingdom		

TITLE

Alive & Well 3 - Behavioural SHE, interdependence

ARTICLE

Description

Brett has created two powerful seven minute videos as part of an updated behavioural SHE campaign (Alive and Well 3). The videos give a detailed account by two members of staff of separate incidences that they were involved in and the consequences that followed.

The overall training package looks at an individual's 'powers and responsibilities', the sort of tasks that may lead individuals to take a 'shortcut' and recognition of the interdependence of staff in ensuring safe operations. The two DVDs are fundamental to the discussions around this. The course is being rolled out to all operational staff.

Benefits

- DVDs are highly relevant to other Brett employees
- Staff can relate the stories to their own day to day activities
- The honesty and frankness of the videos adds their impact
- They are an integral part of Brett's behavioural change programme.

ARTICLE IMAGES

