BEST PRACTICE

LOCATION:	**On-Highway**	**ARTICLE YEAR**	**2014**
ACTIVITY:	**Reducing Occupational Road Risk**	**COMPANY:**	**Lafarge Tarmac**
SUB ACTIVITY:	**No Sub Activity Available**	**COMPANY LOCATION:**	**National**
BEST PRACTICE No:	**BP916**	**COMPANY TEL:**	**07894 489076**
COUNTRY OF ORIGIN:	**United Kingdom**		

TITLE

Vulnerable Road Users – driving the standard

ARTICLE

DESCRIPTION

The frequency and severity of incidents between Vulnerable Road Users (VRU) and construction vehicles is unacceptably high, especially in London. Lafarge Tarmac has both campaigned to raise awareness of this issue and made a number of specific commitments to their fleet and contract hauliers.

Campaigning

• Supported the MPA development and subsequent promotion of Cycle Safety standards
• Helped customers to understand the complex variety of standards and equipment
• Engagement with the Transport for London Construction Logistics and Cycle Safety (CLOCS) working groups building a single standard
• Working with the Fleet Operator Recognition Scheme (FORS) to develop an internal vehicle audit process for contract hauliers that aligns to the FORS standard.
• Engagement and active communications through trade media, cycling campaign groups, the Metropolitan Police, CBI, Select Committees and other groups to increase awareness.

Commitments

• A retro-fit nationally of all contract vehicles with side under run bars and side sensor equipment
• Working towards every LT employed independent contract haulier meeting a minimum Bronze accreditation.
• Target to be first in industry where every LT delivery is made by a vehicle fitted with safety equipment fitted and driver trained to a minimum FORS Bronze accreditation.

BENEFITS

• A significant input to development of common industry standards
• First operator to be awarded a Certificate of Whole Fleet Compliance by TfL's FORS programme
• Removed barriers to independent hauliers reaching standards
• Reduced risks of road accidents involving vulnerable road users
• Helped raise awareness of issue nationally
• Positive feedback from cycling groups and other key stakeholders

ARTICLE IMAGES