Trade Association Role & Challenges US
What is NSSGA?
What is NSSGA?

NSSGA is the National Stone, Sand & Gravel Association
What is NSSGA?

NSSGA is the national association representing the crushed stone, sand and gravel industries – the aggregates industry.
NSSGA member companies -

- Produce more than 90% of the crushed stone
- Produce more than 70% of the sand and gravel

consumed annually in the US
The Aggregates Industry in the US

• 2004 production
  – More than 3 billion tons (2.86 billion metric tons)
  – Value - $16 billion
  – Economic multiplier - $1.58
  – GDP contribution - $37.5 billion
  – $1 million in aggregates sales creates 19.5 jobs

• Direct employment in the aggregates industry
  – 115,000 men and women
The Aggregates Industry in the US

• Markets
  – Roads and highways – 40%
  – Residential construction – 20%
  – Commercial construction – 20%
  – Public works – 20%
What is NSSGA’s Role?
NSSGA’s Role

– NSSGA represents the aggregates industry at the national level
– NSSGA provides a place for the aggregates industry to meet and work on issues of mutual interest without triggering antitrust concerns
– NSSGA provides information and produces products and services of value to the aggregates industry
How Does NSSGA Fulfill Its Role?
 NSSGA Is A Full-Service, Member-Driven Association
NNSGA Member Organization Chart

MEMBERS

Board of Directors

Executive Committee

- Aggregates Foundation for Technology, Research and Education Board
- International Concrete and Aggregates Group Board
- Rocks Build America Foundation Board

- Personnel, Audit & Finance Committee
- Nominating Committee
- Steering Committee/Working Group
- Minerals Definition Task Force
- Member Development Committee
- Small Producers Council
- Young Leaders Council

Environment, Safety & Health Division
- Council of Counsel
- Environment
- Safety & Health

Government Affairs Division
- ROCKPAC Board of Trustees
- Government Affairs Committee

Communications and Community Relations Division
- CCR Committee
- Awards, magazine and newsletter

Market Development Division
- Aglime & Specialty Uses
- Marketing, Analysis, Promotion & Training
- Research, Technical & Product Development
- Transportation

Operations Division
- Aggregate Producers Engineering Group
- Automation
- Equipment Management
- Human Resources
- Mining & Reclamation
- Processing

M&S Division
- Board of Directors
- Executive Committee
- Nominating Committee

Pulverized Minerals Division
- Board of Directors
- Executive Committee
- Technical Committee
State Aggregate Associations
Coordination With State Aggregate Associations

- SNAP Task Force – State National Association Partnering
- Listening Tours
- Communication
- Coordination
- Future?
What Challenges Does the NSSGA Face?
Challenges

• Legislation
• Regulation
• Change
Challenges

• Legislation
  – NSSGA Legislative Agenda
Challenges

• Regulation
  – Mine Safety and Health Administration
  – Environmental Protection Agency
Change

- Industry
- Economy
- Communication
- Natural Forces
Conclusion

Challenge = Opportunity