Atlantic Alliance Meeting September 22-23, 2005 Orlando, Florida

State of Mining Engineering Programs and Recruitment in the U.S.

and

Training New Miners

State of Mining Engineering Programs the U.S.

Labor shortage forces coal companies to woo miners from rivals

the Control of the Co

Situation will worsen with the next wave of retirements

> BY CHARLES SHEEBAN The Associated Press

PITTSBURGH - While much of the country struggles with a difficult job market, coal companies are in a heated competition for workers. They're raiding one another's employees, renting billboards, and even paying for banner-towing planes at beach resorts with gener ous offers of pay and benefits.

America is looking for coal miners. Demand for coal is increasing. and some of the biggest energy companies say they desperately



Coal miner Kenny Rothermel (right) takes a break at Rattling Run Coal Co.'s anthracite mine in Treverton, Pa.

The number of coal miners na-nonwide dropped to 99,258 at the belp. And Massey Energy Corp., the

of state and federal associes, in- family tradition they had believed Administration, which needs cmployees familiar with mine work and has been holding recruiting

chiding the Mine Salety and Health was lost with their fathers.

"I'm proud to say I'm a fifth-generation miner ... that's on both sides of my family," said Jeff

Samek had trained as a weld but the pay and benefits were; where near what can be made the miner he said.

Elko Daily Free Press

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Archives

Thursday, September 23, 2004

Experienced Drivers Capurro Trucking

Bus Drivers

Archives

Worker shortage boosts miner pay

By ADELLA HARDING, Staff Writer

INCLINE VILLAGE - Nevada Mining Association's new report on the mining industry shows that the average annual pay in the metal mining sector in 2003 was \$67,795, an increase due in part to a shortage of job applicants.



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WOMEN

MINING

Inside this issue:

Feature Article 1

The National Quarterly

Volume 25, Issue 3

AN INDUSTRY IN NEED

By Aclas Wonlford, Winnemucca Chapter Treasurer

The princing industry, would wide is finding it data off to fill their many operands, in both skilled and professional as well. Many of today a workers are nearing 50 or over and very tow replacements are leanung on the horizon.

This has led some companies to raid each others workers, offering generous pay and benefits, others are using creative advertising to lure previously hild off workers back into the industry and some companies are opening their own training academies to fill their skilled worker





compredit 501 |c||6| organi-

WOMEN IN MINING is a



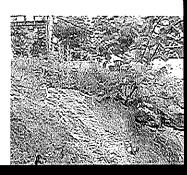


AUGUST 2005 AL

School crisis an acute problem

THE outlook for coal may be rosy, but the industry forecast for qualified mining professionals coming into the field is anything but. American Longwall Magazine asked. Dr. R. Larry, Grayson, chair of the

number of mining programs has created a severe shortage of workers. The problem is they have a huge gap, not only in experience but in familiarity with the kinds of situations value can get into that can be quite



International Longwall News + Growth bottleneck

Page 1 of 2

Growth bottleneck

Wednesday, December 29, 2004

AUSTRALIAN mining is booming, but will a lack of professionals restrict industry growth Andrew Okely*

The Australian mining industry is in the midst of a significant period of capital investment and growth. Many believe the approximately continues for some years to come. With iron ore, coal, gold, copper and nickel prices all strong there are many greenfield and brownfield projects in the pipeline. All of this has highlighted the growing problem of a lack copper professionally trained engineers and scientists in the industry.

Factors for Closure or Decline

(12 accredited programs left in U.S.)

- Student enrollment
- Lack of cogent public message of value
- University economics
- Dearth of federal research support

Student

Enrolment

It is weak nationwide!

Testimony

Oversight Hearing on the Aging of the Energy and Minerals Workforce;

A Crisis in the Making?

SUBCOMMITEE ON ENERGY AND MINERAL RESOURCESS
COMMITTEE ON ENERGY AND COMMERCE
UNITED STATES HOUSE OF REPRESENTATIVES
WASHINGTON, DC

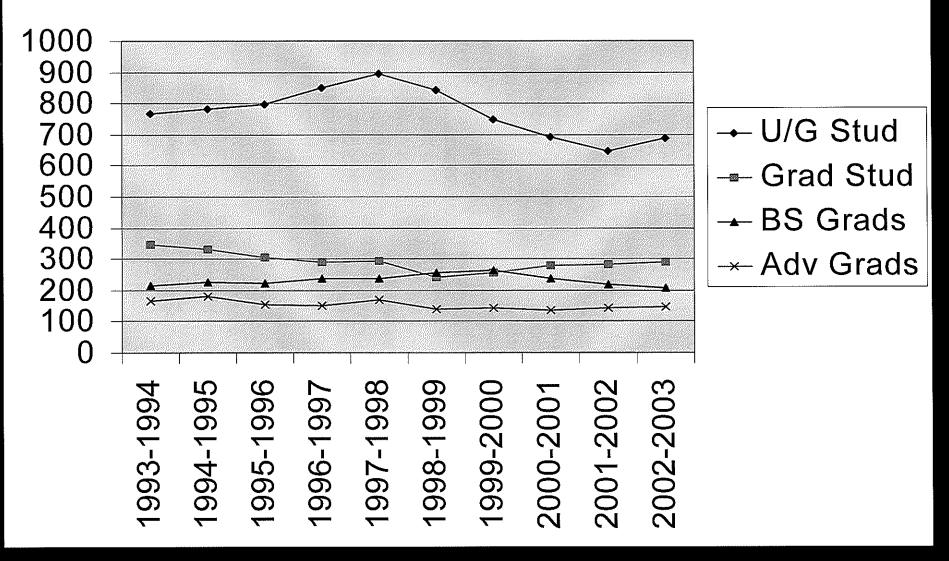
July 8, 2004

Dr. Mary M. Poulton
Department Head and Professor
Department of Mining and Geological Engineering
The University of Arizona
Tucson, AZ

U.S. Mining Engineering Programs Terminated since 1985

- Univ. California-Berkeley
- Univ. of Illinois
- Ohio State Univ.
- Univ. of Minnesota
- Univ. of Alabama
- Univ. of Idaho
- Columbia Univ.
- Univ. of Pittsburgh
- Texas A&M Univ.
- Univ. of Washington
- Univ. of Wisconsin (2)
- Univ. of Wyoming
- Michigan Tech Univ.

U.S. Enrollments/Graduates Trends in Mining Engineering



Source: 2004 SME Guide to Mineral and Material Science Schools

U.S. Mining Engineering Program Enrollments

Source: 2004 SME Guide to Mineral and Material Science Schools

	Last Report				2002-03 Number of Graduates		
University	Period	Undergraduate	Graduate	Total	Undergraduate	Graduate	
Alaska	2003-2004	25	6	31	0	1	
Arizona	2003-2004	28	n/a	28	2	1	
Colorado SM	2003-2004	65	33	98	7	13	
Kentucky	2003-2004	57	16	73	2	2	
Michigan Tech**	2001-2002	36	10	46	6	2	
Missouri-Rolla	2003-2004	77	31	108	21	2	
Montana Tech	2002-2003	54	4	58	15	2	
Nevada-Reno	2003-2004	29	10	39	3	3	
Penn State	2003-2004	17	5	22	1	0	
South Dakota#	2003-2004	9	n/a	9	5	0	
So. Illinois	2003-2004	22	22	44	4	2	
Utah	2003-2004	36	12	48	8	3	
Virginia Tech*	2003-2004	115	21	136	20	5	
West Virginia	2003-2004	33	25	58	6	10	
U	Total	603	195	798	100	46	
	Average	43.07	16.25		7.14	3.29	

^{*} Degrees offered in Mining and Minerals Engineering

Only 86 in 2003-04!!!!!

^{**} Program eliminated

[#] Program reformed into Mining Engineering and Management

Survival

Into the far reaches

of Allahaman All

by Claire Faucett (denboc@umr.edu)

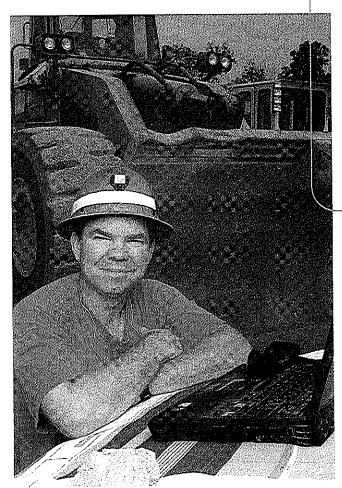


Photo by Ralf-Finn Hestoft

This past summer, Steve Dismuke became the first graduate from UMR's online master's degree program in mining engineering. Even though the program is online, Dismuke did most of his coursework from CDs UMR mailed to him. The technology many of us take for granted hadn't reached northwestern Alaska yet.

granted hadn't reached northwestern Alaska yet, he explains.

"I had been a mine superintendent for the last 12 years and had gotten away from the engineering work." he says. "I was concerned that one day I may have to rely on those engineering skills again, especially the way the job market changes. I thought it would be a good idea for me to sharpen my skills and do a little bit of self-improvement."

As it turns out, Dismuke was right. He is now the project engineer for Vulcan Materials Co., a construction aggregate company in Bartlett, Ill. "I'm back in an engineering role and am using things I learned in school previously, but I picked up quite a few more things from my master's work," he says. "Classroom work is great. You get the theory, but a lot of times until you see it in action, it can be difficult to comprehend."

Public Message

and

What to do

Mining's image what does the public really think?

Nancy Bingham

The mining industry's image is molded by what the public knows, or thinks it knows about mining. As Caterpillar prepared for the production of its educational video, Common Ground, the public's perceptions about mining needed to be established. Before we could educate people about mining, we had to find out what they already thought.

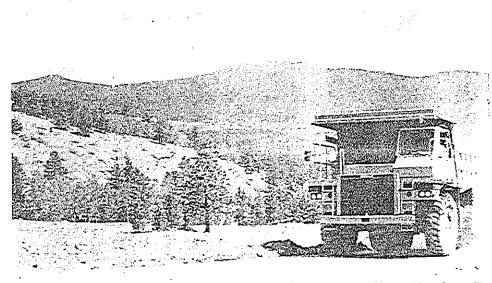
As those perceptions were analyzed, we were able to narrow the video's focus to relevant, realistic approaches. We found out what people did not know about mining. And, most importantly, facts they should know were singled out — facts that could create more favorable attitudes. This research was instrumental in the final direction of the Common Ground project.

What the public believes

As these perceptions about mining were researched, it was found that the beliefs of the general public are dominated by four concepts. Quotations from interviewees are included with the discussion of each of these concepts. Figure 1 shows an overview of people's beliefs before education.

The public believes mining harms the environment

The public believes that mining has



Mine reclamation projects occur simultaneously with mine production. Pictured is a Caterpillar truck operating on a haul road adjacent to a reclaimed area.

ined. Animals losing their homes."

- "People are most likely to associate surface mining with all forms of aboveground mining. Virtually everyone is convinced that surface mining creates wasteland."
- "Strip mining is certainly the most visible. Miles and miles of wasteland."

open pit with an expression of concern for the land. People think that when a mining company is finished with the mine, they simply abandon the exposed pit.

• "That was ugly. To me, it is like strip mining. Nothing is ever going to

The images are of park, ungy mining towns, noise and, again, water and air pollution. This creates a general belief that mining is harmful to people in nearby communities. If a mine opened within 8 km (5 miles) of their homes, most people would expect problems with health, depreciation of land values, contaminated water, dirt in the air, noise and vibration. There is also a general concern for others and about what might happen if a mine located near them. This, too, contributes to a negative attitude about mining.

- "I just think there would be some long-term health problems. Even shortterm type health problems."
- "I would worry about the hazards of mining, explosions."
- · "Would the water become contaminated?"

The public believes mining exploits workers

Pariodary among high selbol graduates, there is a belief that miners are exploited by big business. Since high school graduates are often employed in blue-collar occupations and apparently feel exploited, they identify to some extent with mine workers. This is not as prevalent with college graduates, but they, too, think that mining is unsafe for workers. They believe that there is potential for injury and long-term damage to workers' health. The result is another reason that people have a negative attitude about mining.

- · "Low pay. Hard work."
- · "Owners not sharing money with the workers."

• "I think, too, the movie industry has really led us to believe that coal mining towns are depressing places to

recommed have to contoloring checked by taking but samples.

Underground mining, particularly coal mining, is believed to be a dangerous business. There is concern about mine collapse and long-term damage to workers' health.

- "I view it as real dangerous, a lot of people being hurt. It seems that there are many people dying in the coal mines and people dying from what's in the coal mines."
- "The canaries. They used to let the canaries in there to see if it was safe. That is the only thing I keep thinking of. Send a bird in."
 - · "Coal miners' lung disease."

The public believes mining has little personal benefit to the individual.

People do not know what products: and services come from mining, so

they place little positive value on mining. They do not know how mining affects the general economy or daily life. When they see how mining affects them, they are likely to be aware of only the most basic facts. This lack of information provides a golden opportunity for creating more positive attitudes.

- "I do not really think it affects modern life. I do not think it really has affected my life at all."
- "Dying industry ... When I think of coal, I think of using coal for a steam engine."

What are people getting in exchange for the harm they perceive to the environment, workers and local communities? They have no understanding of how mining affects their lives. This can only

Perhaps we should answer with a question: Would we be better off now if Stone Age toolmakers had used less flint?

Should Society

Curtai Minin?

ONSIDER A TYPICAL WARNING THAT WE ARE RUNNING OUT OF resources, this one by Paul Ehrlich, the best-known doomster; In the early 1970s, the leading edge of the age of searcity arrived. With it came a clearer look at the future, revealing more of the nature

of the dark age to come. By now every schoolchild believes we are entering an age of scarcity in which our finite natural resources are running out, our environment is becoming more polluted. and population growth threatens our civilization and our very lives. The belief reverberates in conservation policies set by the federal government and by the states.

Should we can back on our use of natural resources? The preliminary crude answer is in question lorm. Would humanity or its jerbes have been better off if Stone Age toolmakers had our back on their use of finit because supplies were becoming

more scarce? Or would Great Britain have been better off if it had cut back on its use of coal starting in 1865 when the great economist Stanley levens womed of impending shortages in The Cord

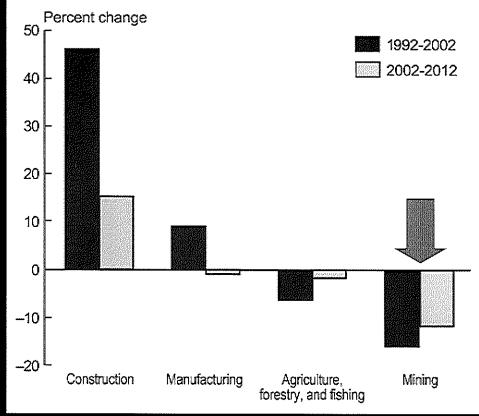
(Homestake Mining Co.) and a six-minute clip from the early stages of Common



Table 1. Employment in Mining: Selected Countries, 1985-2000('000) (Source: Mining Journal, London, October 11, 2002)

	1985	1990	1995	2000
Australia	84.0	66.0	56.0	48.0
Argentina	n/a	n/a	1:.9	12.4
Bolivia	70.0	73.5	52.5	46.6
Brazil	89.9	88.7	77.1	104.3
Bulgaria	n/a	94.8	62.3	39.0
Canada	77.7	73.6	61.1	53.4 (1)
China	n/a	n/a	6,680.0	4,260.0
Ecuador	n/a	15.0 (2)	26.7	84.5
Fiji	n/a	1.9	1.7	n/a
Germany	166.2	130.3	92.6	52.6
India	754.9	723.6	692.2	599.9
Indonesia	n/a	n/a	22.1	37.7
Japan	57.6	37.2	27.1	16.9
Kenya	4.8	4.2	4.6	5.2
Mauritius	n/a	0.7	1.6	1.4
Mexico	83.0	95.6	67.7	68.0 (1)
New Zealand	n/a	3.4	3.7	3.1
Papua New Guinea	5.9	5.3	6.5	9.1
Philippines	62.9	57.5	23.9	π/a_
Poland	n/a	n/a	350.6	216.7
Romania	204.9	221.0	160.2	76.9
South Africa	807.4	778.3	598.1	416.8
Sri Lanka	n/a	18.6	16.9	17.5
Sweden	9.4	6.4	4.7	4.4
Thailand	58.4	21.8	26.7	16.9
Turkey	108.8	99.0	81.1	n/a
Ukraine	n/a	n/a	643.9	427.8
UK (3)	179.6	74.4	23.6	13.1
US	343.8	314.6	261.0	226.6

Chart 5. Percent change in wage and salary employment, goods-producing industry divisions, 1992–2002 and projected 2002–2012





U.S. Department of Labor Bureau of Labor Statistics

Occupational Outlook Handbook

What to Do - Press the Message On ...

- Mining's role in society, and how done
- Mining Engineering's programs ... yeah, explosives engineering, too
- > What do students do here? It's fun!
- Opportunities: employment, summer work, and scholarships

What to Do - Facts

Table 2. Mining's Contribution to GNP for Eight Countries (1998)⁽¹⁾

Country	Mineral Output (million \$) (2)	Mining Employment ⁽³⁾	US \$ Generated Per Worker	
Australia	16,311	51,200	318,600	
United States	56,715	240,000	235,900	
Canada	12,843	56,400	227,700	
Germany	10,226	68,600	149,100	
Brazil	10,060	93,400	107,700	
South Africa	17,192	489,100	35,200	
India	15,728	636,800	24,700	
China	80,208	5,228,000	15,300	

- (1) Does not include aggregate mining.
- (2) World Mineral Production Ranking, Mining Journal, London, 9/7/2002.
- (3) Mining and Labor, Mining Journal, London, 10/11/2002.

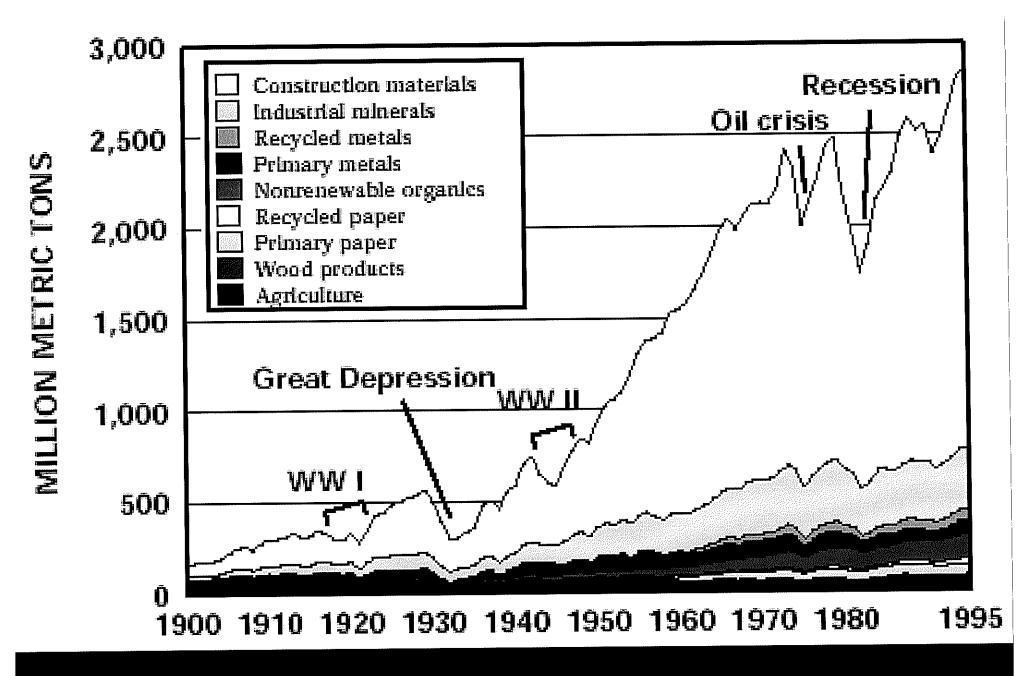


Figure 1: Use of materials in the United States, 1900-1995 (Source: United States Geological Survey, 1998).

A Paid Advertisement by UMR's Mining Engineering Program

Mining's Role in Sustaining Society Today and in the Future

Jobs are booming in the mining industry. It started two years ago, when the prices for nearly all commodities increased and a targe number of 'baby boomers' began retiring. Finding new miners and technical-professional staff is no easy bask, and mining companies find themselves in stiff competition for mine engineering graduales. Eleven accredited program exists in the U.S. now and UMR's program is adknowledged as best or one of the best by all recruiters.

Amount of mineral and energy resources, as demanded by people. A core question that lies at the heart of sustainability is; Over time, how much natural resources should be provided to meet human demand but also preserve public health and maintain ecological balance? The question is not easily answered, is complicated by inequities across the world, and rationalizing trade-offs among peoples and nations is paramount to achieving sustainability for future generations.

Mining engineers plan, design and manage operations and companies that secure raw materials for society. As shown in Figure 1 the consumption of materials has increased dramatically over the past 100 years, and all signs indicate that human demand for materials won't subside

The well-known goals of sustainability and the trade-offs among them drive the operational and planning processes of the mining industry, and they require holistic design of engineered systems. This is no easy task, and the training of mining engineers requires keen awareness of changing natural conditions and sensitivity to restoration of the disturbed earth to its original state. Operations must be profitable at the same time, and they are, like all industries, heavily regulated.

The U.S. Mining Industry

Just as the Navy, Air Force, occupational health and safety profession, and other fields specialize strongly, so do mining engineers.

The industry employs around 330,000 workers, including mining engineers, which places it at about the size of the U.S. Navy's work force, and establishes it as an efficient sector.

The following bullets can be cited concerning the mining industry:

- The world's largest one is here in the United States
- . It continues to provide 90% of non-food,

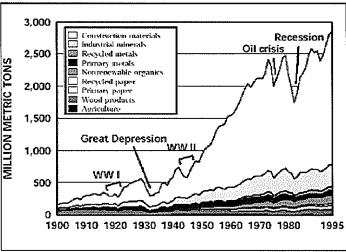


Figure 1: Use of materials in the United States, 1900-1995 (Source: United States Geological Survey, 1999).

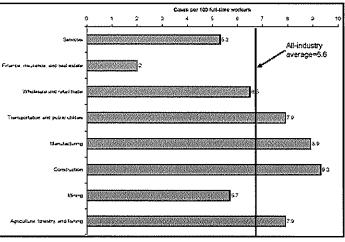


Figure 2: Incidence rates for nonfatal occupational injuries in private industry by major industry division, 1997 (Source: U.S. Department of Labor, 1999).

What to Do – Important Role in Society

non-feel material inputs for infrastructure, products and services

- As shown in Figure 2, on the right, it ranks as one of the safest industries in the country.
- Because of an aging technical work force, it needs engineers and operations managers organity
- It offers good starting salaries (\$46,000 to \$55,000) for jobs in major cities and rurally (there are over 13,900 mines, plants and mills nationwide)
- It provides summer employment for any student who wants it
- It blends field and office activities into an exciting career
 - It offers fast tracks in career opportunities.

For more information contact:

R. Larry Grayson Chair, Mining Engineering Program Phone: 341-4753

Phone: 341-4753 Email: graysonL@umr.edu

UMR's Mining Engineering Department

Students should also know that UMR's Mining Engineering Department is outstanding, with the following characteristics:

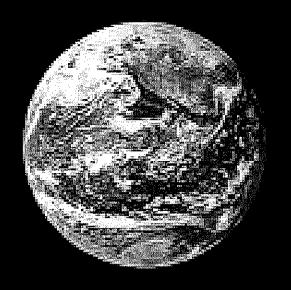
- . By reputation, it is likely the best one in the United States, and maybe the world
- It works closely with its students and nurtures their professional and social activities
- It provides generous scholarships from industry and significant monles for student activities
 - . It has its own Experimental Mine for hands-on learning
- It has a world class faculty with extensive experience in industry and government
- It offers optional specialty areas in explosive engineering, quarry engineering, and coal, with policy-related options pending
- It offers exchange program and permanent employment opportunities in Australia, Chile, and South Africa

The Department works dosely with its students every day, 17% of them women, and looks out for opportunities for an exciting career for all students. Of the current 17 to 22 graduates per year, 100% have been placed in jobs for the last eight years, for those who wanted it. They go everywhere in the U.S., including California, Florida, Georgia, North Carolina, and Texas; many stay in Missourt. Today the industry would like to hire at least twice as many graduates per year, if they were available.

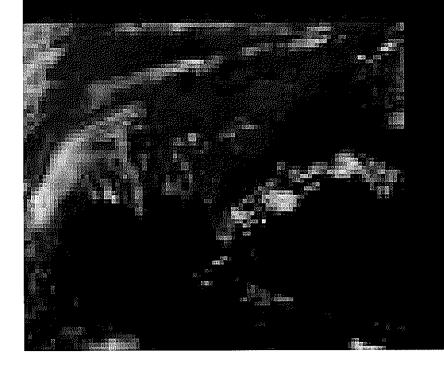
Awhite ago a student, seeking more information on mining engineering as a career opportunity, stated that other professors around compute described the mining industry as gying. As you can now see, the demand for raw materials continues to grow. In fact mineral and energy resources will most likely be demanded forever, and so will mining engineers, who stan, design, and manage the complex, high-tesh operations and companies that get them.

Paid Advertisement by UMR's Mining Engineering Program

Earth



Corbis.com



-- and the many challenges of human demands and interactions

The Role of Mining – Minerals and Energy – in Sustaining Society



... and what its real impact is.

What is "sustainable development"?

... a notion that there may be limits to growth and that society must be reorganized to protect the interest of future generations ...

Many government organizations, non-government and industry ones have different definitions.

Over a lifetime, on average an American infant will require (lots of materials here):

800 lbs of lead

1,500 lbs of copper

3,593 lbs of aluminum

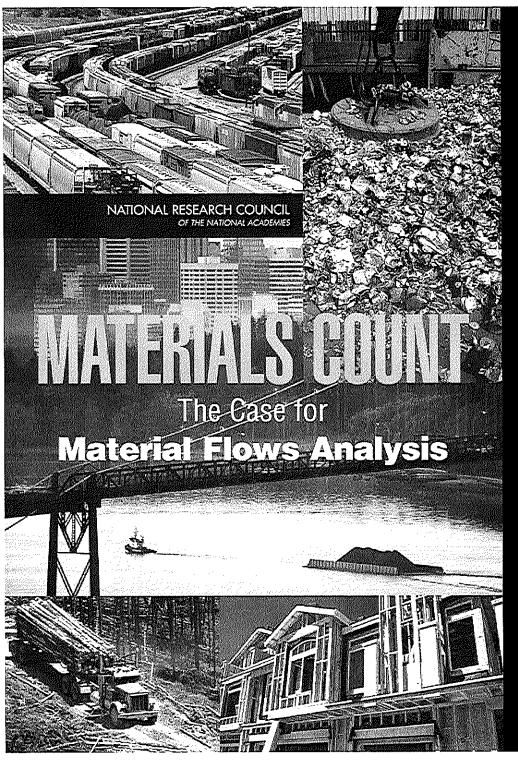
32,700 lbs of iron

26,550 lbs of clays

28,213 lbs of salt

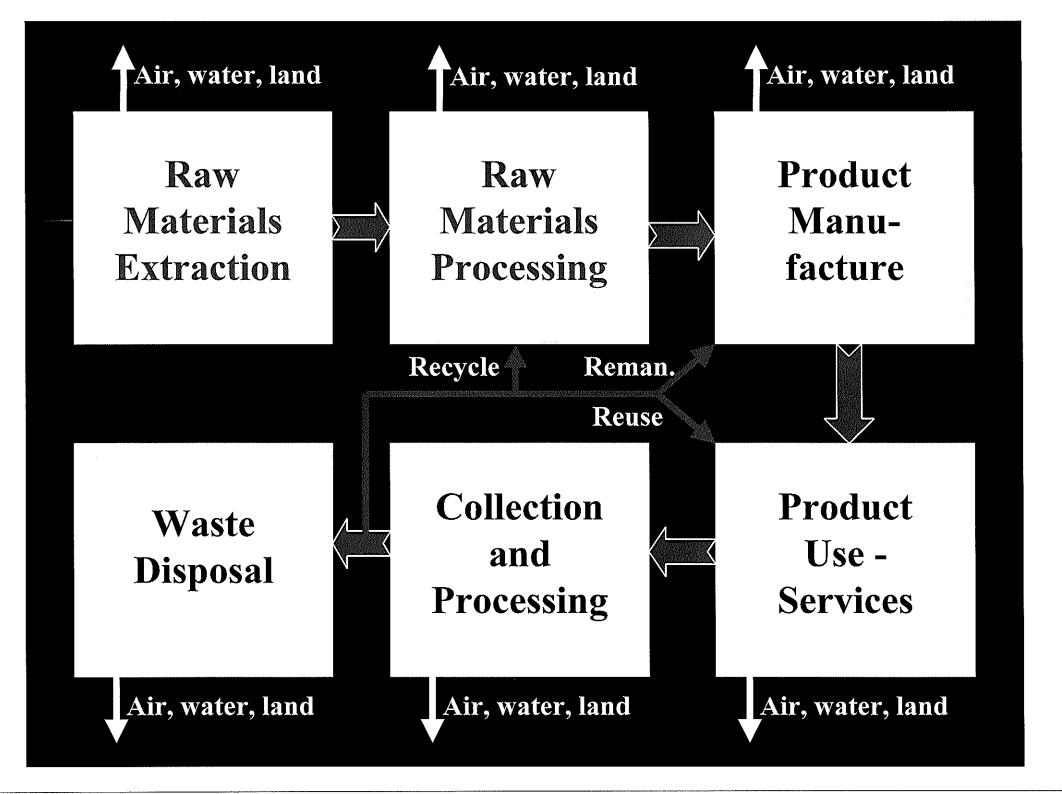
1,238,101 lbs of stone, sand, gravel and cement





NRC Committee on Material Flows Accounting of Natural Resources, Products and Residuals

Committee on Earth
Resources
Board on Earth Sciences
and Resources



Material flow analysis – coal in U.S.

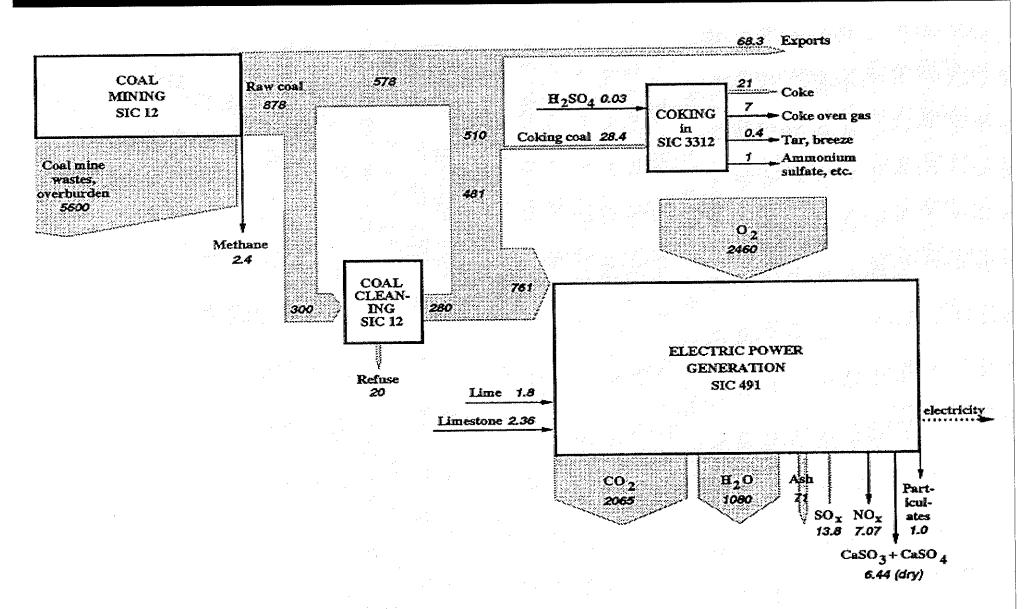
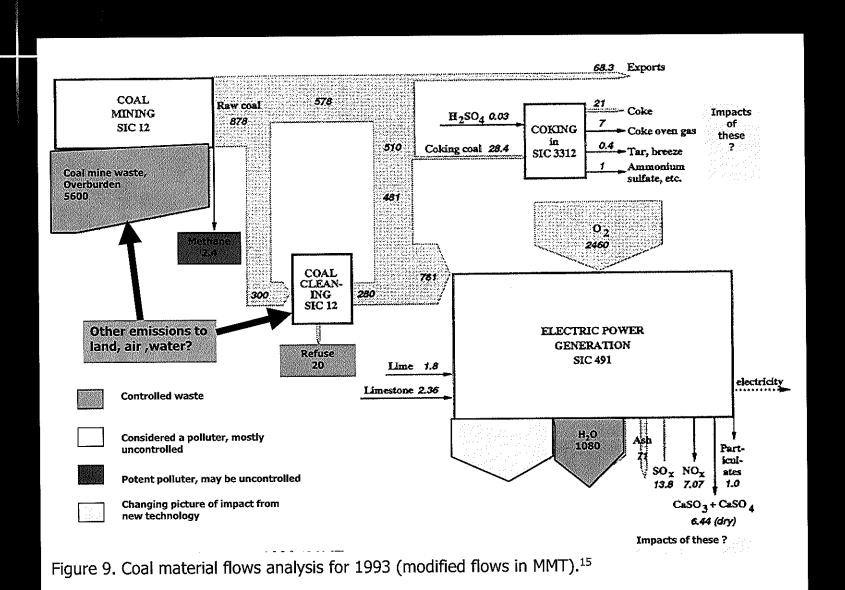
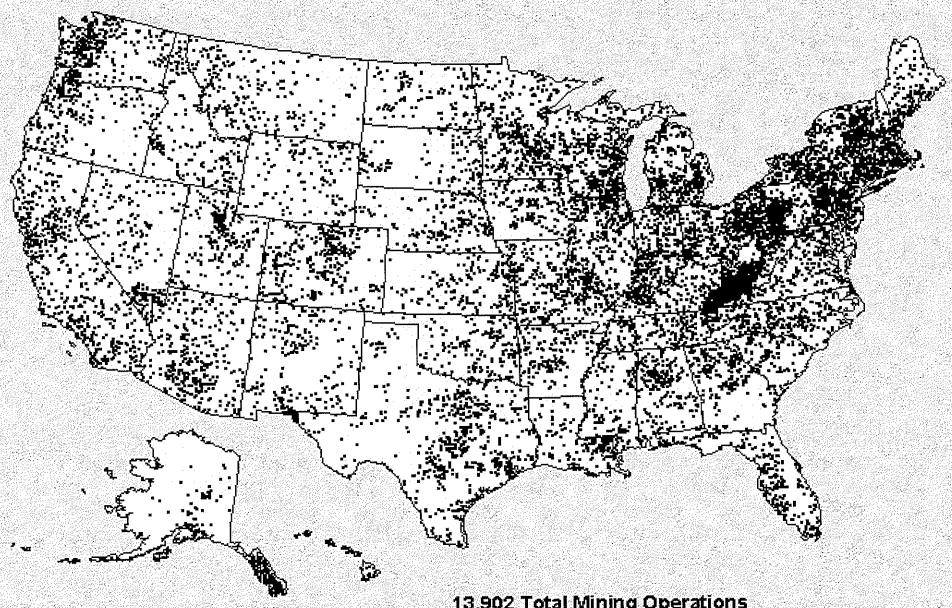


Figure 4.1 US coal system, 1993 (MMT)

Coal material flow analysis – modified



Mining Operations



Source: MSHA 1998

13,902 Total Mining Operations (spotted randomly within counties)



Average benchmark annual salaries at U.S. aggregate and construction material mines and U.S. coal mines (114 mines).

Job Title	Aggregate and Construction Material Mines	Coal Mines
General Manager	\$85,300	\$114,800
Mine Manager	70,300	95,800
Mine Superintendent	56,100	83,300
Plant Foreman	42,900	59,700
Chief Engineer	65,400	80,200
Chief Geologist	54,000	64,700
Purchasing Agent	43,100	55,100
Environmental Coordinator	45,500	67,500

Source: Aggregate & Construction Materials Mine Salaries, Wages & Benefits: 2001

Survey Results and U.S. Coal Mine Salaries, Wages and Benefits: 2001 Survey

Results. Western Mine Engineering, Inc., www.westernmine.com

Mining Engineering in school can be fun, too

A CLASS THAT'S A BLAST

helping cowire labate Fourth of July skies will be bould. and becoming In his Commercial Peroteclinics Operaterms course at the Usavgredy of Missouri-Rolla A MRC, he schools fixture pyroteclosletans in all they need to know about fireworks doubles. Chercography, storage, salely, hability -even the chemistry governing the explosions - it's all covered - be discussed the constant the Internet He enrolled and had

the may prerequiste in a chemistry course and a love of figure areas

The course is an outgrowth of Worse's interest in explotion and UNIK's mining entiчесьне розраш рамет анфsomer manning engineering strdeath lane made up the manerin of the class. Computer selcase, tail engineering, and chemistry majors have taken the course as well. "I let a Instanta lake it more and be laced at Winney recalls Atterward, I told how I felt some the family because his classes would be all diswabill Some there." Some take the chan be possess a carres in perintechnics. Toward that end, Worser makes everyone time the Protection Godd International shooter's certifications test the completing the concur second students have getten summer silv with the local company that lasts the course. Premier Printeclanes Company president, VLot Sulcliffe, and armager of the

company's Richland, Mosoure, operations, Main Collette, has bitle course with Worses

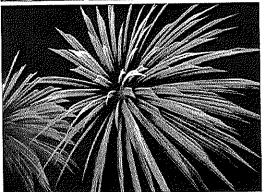
Cher shale class meetings of the talk students set up and shoul att theoreands or dellars worth of breworks our company property "We well contained also a S5,000 display and had a purp afterword. Morses have of one meeting hat fall. The largest deplie is test on during the tought and trial class needing at the "Christmay in the Skyl event, governmed by Kamay City Mesonin, tadio

NANG FROMED RING professor Paul Worser is a station KDM, Lest Thanksgroutgeveractes comprosing Worse, and prost of his stratents familified over 2,000 shells into the air.

There of the few paralectrines courses that can be taken for college credit, it disses students from around the country. Ohio Karrani came from Queens, New York Always interested in lineworks, he was backing to get pyrotechnic certilization when



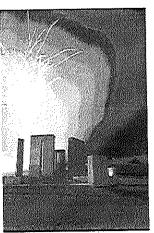




john mirriale to Missoure for the class. "Rouse an arresonne expepence," he was "be agronomical experience," And a lifechanging one Kartain, a pre-law undergraduate major, was recently mergeted into CMR's mount conjugate and indicious programs and is looking freezent to moving to Mexicum

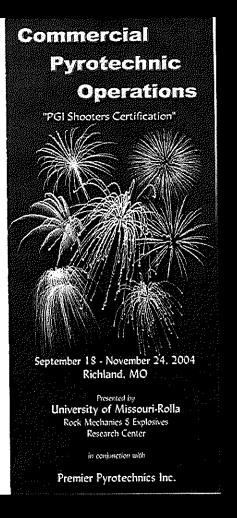
Millions Constitute is Associate factor of Private for two the continue of rigidal meditation and

2005 Summer **Explosives** Camp

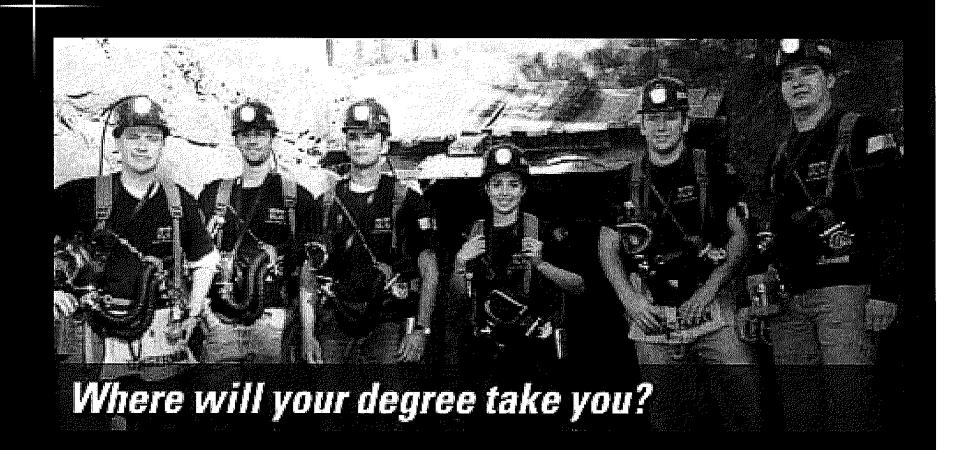


2004 Fireworks on UMR campus

July 17 - July 21 2005



Mining Engineering in school can be a challenge



International Intercollegiate Mining Competition ... fun





Student Chapters and Fund Raisers => Leadership

Society for Mining, Metallurgy and Exploration, Inc.
National Stone, Sand and Gravel Association
International Society of Explosives Engineers
Women in Mining



9th Annual Haunted Mine

October 22, 2004 - 6:00 pm - 11:00 pm October 23, 2004 - 5:00 pm - 11:30 pm October 29, 2004 - 6:00 pm - 12:00 am October 30, 2004 - 5:00 pm - 12:00 am





University Economics

- Clamor for very limited resources
- Metrics tough to meet
 - > 15 to 1 student ratio to faculty FTE
 - > \$250K research expenditures/FTE
 - Department size 200 to 300 minimum
- Tuition & Fees fast rising; political limits
- New revenue sources critical

Show Progress or ... Die

Table 1. Enrollment Progress

			Total				Total	Grand
Year	U/G#	Fr Eng+	U/G	PhD*	MS*	ME*	Graduate*	Total
2005^	80	24	104	15	1	17	33	137
2004	60	30^	90	9	2	15	26	116
2003	47	30^	77	5	3	16	24	101
2002	52	18^	70	4	2	14	20	90
2001	59	19^	78	3	4	6	13	91

- Merged with Nuclear Engineering => doubled enrollment
- Tripled grant and contract awards => \$5.2 million FY05
- Tripled PhD students
- Tripled Master of Engineering (ME) program

However ...

- Dearth of federal research monies dedicated to mineral resources
- Lack of expertise in faculty,
 e.g., ventilation expertise dying fast

- Clearly demonstrate care and concern for students; faculty and staff address needs or problems personably, straightforwardly and quickly; they are our customers
- Build a family, spend some time with them all, building enthusiasm and empowering them toward the common goals; yes, our students are our best recruiters

- Act immediately on every inquiry, walk-in or electronic, and give priority to them; this includes industry and citizens as well as students
- Explain the discipline's important role in society briefly and appealingly
- Have some fun at times, give options for it

- Have some student-run and student-oriented functions/activities with leadership roles
 - > Haunted Mine
 - Mucking Competition
 - ➤ Mine Rescue
 - Mine design competitions
 - > Student Awards Banquet
 - > Fireworks shows at university events
 - > Multiple student chapter options

- Share everything with industry partners; keep industry coming back, making presentations, and recruiting; visit them regularly; keep students informed of opportunities
- Advertise innovative programs, research, and student activities at every opportunity
- Collaborate across disciplines
- Maintain a strong alumni network, including a job pipeline; it works both ways – you get them new jobs, and they hire your students